

Building Data Privacy Resilience in 2018

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National Privacy Commission
January 16, 2018

2016 – Awareness

2017 – Compliance

2018 – Enforcement

PROPERTY OF NATIONAL PRIVACY COMMISSION

RESILIENCE AND THE FILIPINO SPIRIT



RESILIENCE AND THE FILIPINO SPIRIT

May 27, 2010

REPUBLIC ACT NO. 10121

AN ACT STRENGTHENING THE PHILIPPINE DISASTER RISK REDUCTION AND MANAGEMENT SYSTEM, PROVIDING FOR THE NATIONAL DISASTER RISK REDUCTION AND MANAGEMENT FRAMEWORK AND INSTITUTIONALIZING THE NATIONAL DISASTER RISK REDUCTION AND MANAGEMENT PLAN, APPROPRIATING FUNDS THEREFOR AND FOR OTHER PURPOSES

SECTION 1. *Title.* — This Act shall be known as the "Philippine Disaster Risk Reduction and Management Act of 2010".

SECTION 2. *Declaration of Policy.* — It shall be the policy of the State to:

- (a) Uphold the people's constitutional rights to life and property by addressing the root causes of vulnerabilities to disasters, strengthening the country's institutional capacity for disaster risk reduction and management and building the resilience of local communities to disasters including climate change impacts;

RESILIENCE AND THE FILIPINO SPIRIT



Resilience



- **Resilience**
- **rɪˈzɪliəns/**
- **noun**
 - **1.the capacity to recover quickly from difficulties; toughness.**
 - **adapt well to change**
 - **keep going in the face of adversity**

PROPERTY OF

MISSION

21st Century Hazards and Risks



Norse – Superior Attack Intelligence

Norse maintains the world's largest dedicated threat intelligence network. With over eight million sensors that emulate over six thousand applications – from Apple laptops, to ATM machines, to critical infrastructure systems, to closed-circuit TV cameras - the Norse Intelligence Network gathers data on who the attackers are and what they're after. Norse delivers that data through the Norse Appliance, which pre-emptively blocks attacks and improves your overall security ROI, and the Norse Intelligence Service, which provides professional continuous threat monitoring for large networks.



LIVE ATTACKS						
Timestamp	Attacker	Attacker IP	Attacker Geo	Target Geo	Attack Type	Port
14:56:21.719	Microsoft Corporation	207.46.100.252	Redmond, US	De Kalb Junction, US	smtp	25
14:56:21.284	This Ip Network Is Used For Internet Security Research. Int	185.35.62.250	Geneve, CH	Dubai, AE	ntp	123
14:56:20.770	Philippine Long Distance Telephone Company	122.3.47.120	Paranaque, PH	Lynnwood, US	telnet	23
14:56:20.580	Microsoft Corporation	65.55.169.249	Washington, US	De Kalb Junction, US	smtp	25
15:05:41.557	Philippine Long Distance Telephone Company	122.54.132.220	Makati, PH	Dubai, AE	telnet	23
15:04:02.333	Philippine Long Distance Telephone Company	122.3.47.120	Paranaque, PH	Lynnwood, US	telnet	23

PR

The Data Privacy Act of 2012



A 21st Century Law

**For 21st Century
Rights and Risks**

COMMISSION

What is a Privacy Risk?

A Personal Data Breach or a Data Privacy Violation that has NOT happened yet.



PF

What is Privacy Resilience?

COMMISSION

**A Personal Data Breach or
a Data Privacy Violation
that was prevented.**

**A breach and privacy
disaster that
did not happen.**

PROPER



Disaster



Resilience





DPA and the Philippine Development Plan



“Patuloy na Pag-Unlad”
Increasing Growth
Potential



Technology adoption
promoted and accelerated
Innovation stimulated



Creative capacity for knowledge
and technology generation,
acquisition and adoption
enhanced



Ensure world class data
privacy standards
established in the country

“Pagbabago”
Inequality-reducing Transformation



Expanding Economic Opportunities in Industry
and Services through Trabaho at Negosyo



Consumer access to safe and quality goods
and services ensured



Culture of Privacy and Privacy
Resilience established in the country

“Malasakit”
Enhancing the
Social Fabric



Ensuring People-Centered,
Clean, and
Efficient Governance



Citizenry fully engaged
and empowered



Empowered Data
Subjects



THE PRIVACY COMMISSIONER

Philosophy

**Risk management approach | Prevention
and mitigation | Building the culture of
data privacy and protection**

Data Protection

Data Privacy

- Confidentiality
- Availability
- Integrity
- Compliance

*Personal
Information*

- Accountability
- Assurance
- Operational Compliance
(culture of privacy)
- Demonstrable Compliance

PROPERTY OF NATIONAL PRIVACY COMMISSION

2017

2018



**Commit to
Comply**



- Advocacy
- Briefing
- Summits
- Registration Phase I
- Policy-making

2017

2018

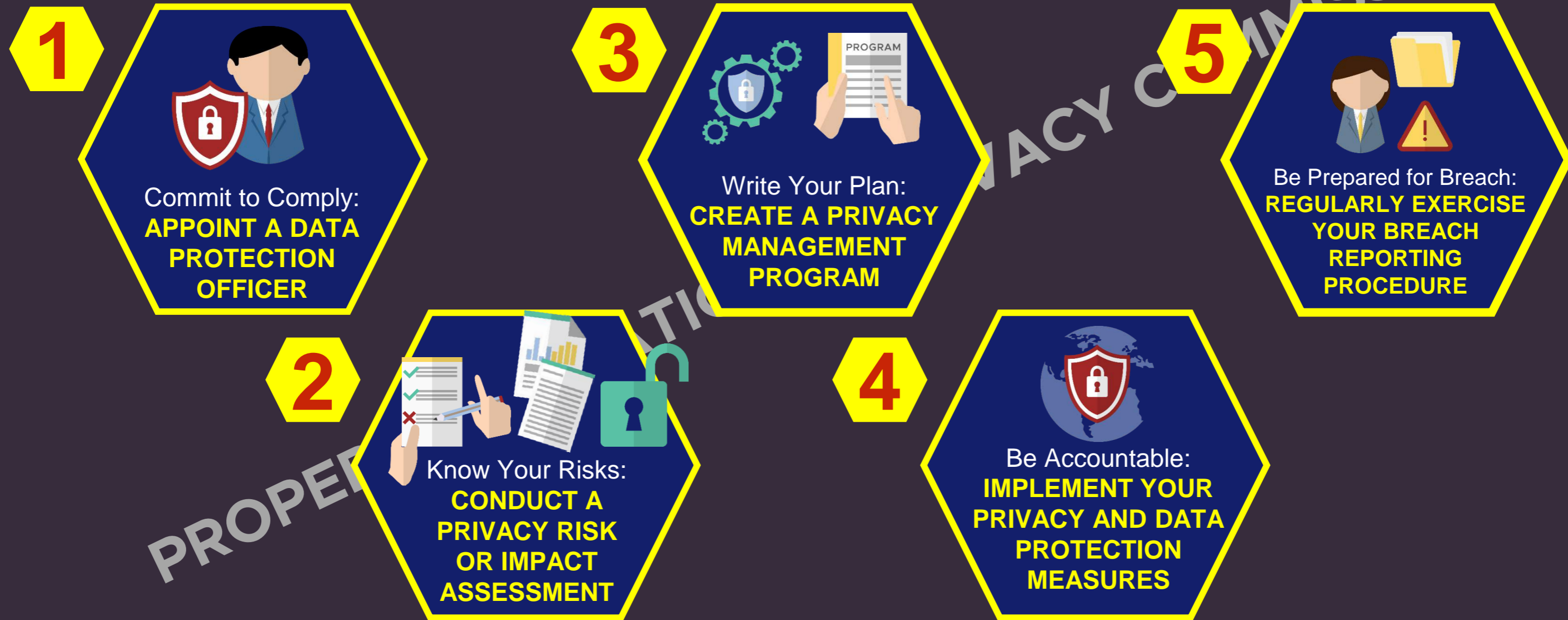
Demonstrating Accountability and Assurance



- Advocacy
- Briefing
- Summits
- Registration Phase I
- Policy-making

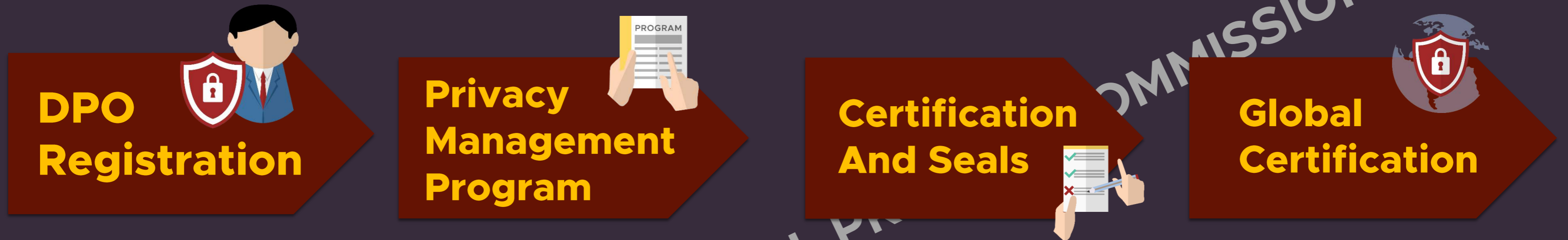
- Building Resilient Companies
- Building Resilient Sectors
- Building Resilient Country

The NPC's **5 Pillars** of Accountability and Compliance



2018

Road to Data Privacy Compliance



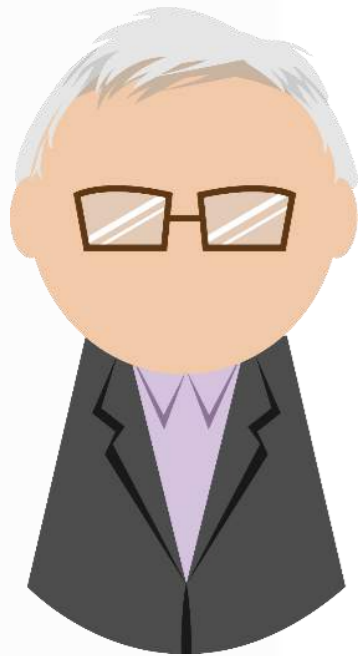
- The DPO as NPC's conduit

- Risk-based
- Privacy Policies or Company's code of Conduct
- HR Development/ Manage HR
- Data Breach Management/ protocols

- Compliance rating or 5 Star ★★★★★ Compliance
- Cross-Border Data Flows
- Binding corporate rules

- CBPR
- GDPR adequacy

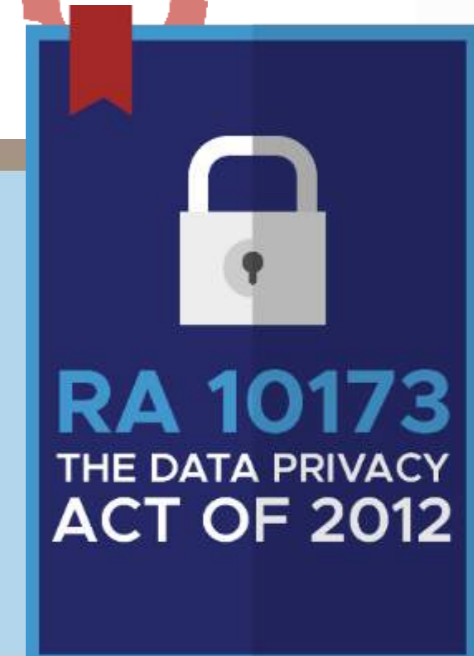
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